



VASCULAR Scientific Sessions

Presented by the Society for Vascular Medicine

September 19-22, 2024

**Marriott Marquis Houston
Houston, Texas**



INVITATION

Dear Industry Colleagues,

On behalf of the Board of Trustees, it is my pleasure to invite your support and participation in the Vascular Scientific Sessions, presented by the Society for Vascular Medicine. This meeting will take place September 19-22, 2024 at the Marriott Marquis Houston. Technical exhibits, sponsored workshops, satellite symposia and educational grants are a vital part of our conference's success. Our 300+ expected attendees look forward to connecting with you and learning more about your products and research.

The Vascular Scientific Sessions, presented by the Society for Vascular Medicine, is extremely well attended by SVM members who are nationally renowned as key opinion leaders in vascular disease. In addition, the meeting is always very well represented by trainees and earlier career professionals, making it an ideal setting for networking and new connections.

Each content block will have a mix of diagnostics (imaging), medical therapy, and interventional therapy, differentiating their places in the treatment paradigm.

By popular demand, we'll have the classic sessions such as:

- Year-in-Review
- Vascular Jeopardy
- Cases on the Rocks
- Speed Mentoring

We are also excited to introduce new content which will include advances in lipid management, vascular ultrasound interpretation, an innovative workshop dedicated to "The Swollen Leg," and special breakout sessions on Point-of-Care Ultrasound (POCUS), as well as compression & wound care.

Thank you for your consideration of our request for participation. We look forward to receiving your commitment. If you have any questions, please contact Ryan O'Sullivan, Ryan@veritasamc.com or 847-571-2920.

Kind Regards,

Ryan O'Sullivan

Ryan O'Sullivan
Director, Industry Relations

We are excited to start our 35th year with the same premier education, training, research, and networking you've come to expect. This year's meeting will take place on September 19-22, 2024.

ABOUT SVM

The Society for Vascular Medicine (SVM) is a professional organization, founded in 1989, to improve the integration of vascular biological advances into medical practice and to maintain the highest standards of clinical vascular medicine.

WHY SHOULD YOU SUPPORT THE 2024 SVM MEETING?

Gain valuable exposure to an audience of physicians, fellows-in-training, residents, students, advanced practice providers, nurses, sonographers/vascular technologists, technicians, and others who practice vascular medicine or have a special interest in vascular disease or research.

- Expand your market reach
- Grow brand awareness
- Network with leaders in vascular medicine
- Learn about your customers
- Connect with providers who utilize your products and services

WHOM WILL YOU REACH?

The SVM Annual Vascular Scientific Sessions include attendees from vascular medicine and many other specialties:

- | | |
|-----------------------------------|------------------------------|
| • Angiology | • Pharmacology |
| • Cardiology | • Phlebology |
| (interventional and non-invasive) | • Podiatry |
| • Endocrinology | • Vascular Surgery |
| • Hematology | • Wound Care |
| • General Internal Medicine | • Others with an interest in |
| • Interventional Radiology | vascular medicine |

SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

Your support advances SVM's mission to promote vascular medicine through education, training and research. Our in-person conference will continue to offer an excellent venue for sponsor participation. Customize how you advertise and connect. All levels below include an exhibit booth at this in-person conference:

PLATINUM 60-MINUTE INDUSTRY SPONSORED SYMPOSIUM

\$50,000

Opportunity (no simultaneous competing content) for direct engagement with attendees. Multiple timeslots throughout the meeting are available to hold your company's developed program for the SVM audience.

Platinum Level Includes:

- 8x10 exhibit booth in prime location
- Morning, afternoon and evening time slots available
- Recognition as a Platinum Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Platinum Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Platinum Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Post-meeting emails sent to your session attendees (opt-in attendees only)
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

GOLD

\$40,000

NETWORKING HAPPY HOUR

Become the official sponsor of the SVM Awards Ceremony. Welcome attendees to the post ceremony happy hour with a 5-minute introduction to your company.

Gold Level Includes:

- 8x10 exhibit booth in prime location
- Recognition as a Gold Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Gold Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Gold Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Post-meeting emails sent to your session attendees (opt-in attendees only)
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

SPONSORSHIP *continued*

SILVER CHOOSE ONE OF THE FOLLOWING:

\$30,000

WELCOME RECEPTION

One of the most visible ways to support the SVM. Kick off the welcome reception with a 5-minute introduction to your company or highlight your latest initiatives and innovations in the field of Vascular Medicine.

FOCUS GROUP

Unparalleled opportunity to gain insight! SVM will organize a group of subject matter experts to convene with your team on a topic of your choosing during the annual meeting.

SPEED MENTORING ON THURSDAY

Become the official sponsor of one of our most valuable sessions. The turbocharged mentorship experience is designed to offer mentees the opportunity to connect with a variety of mentors in short, focused sessions.

Silver Level Includes:

- 8x10 exhibit booth
- Recognition as a Silver Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Silver Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Silver Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

BRONZE CHOOSE ONE OF THE FOLLOWING:

\$20,000

BREAKS | \$20,000

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

WIFI SPONSOR | \$20,000

Your organization's name becomes the WiFi password as attendees are continuously logging in to check emails or pull up program materials.

Bronze Level Includes:

- 8x10 exhibit booth
- Recognition as a Bronze Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Bronze Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Bronze Sponsor during the Welcome Address
- Company name and logo exposure between sessions
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

SPONSORSHIP *continued*

HANDS-ON ULTRASOUND WORKSHOP

\$15,000

Showcase your products and technology by participating in our hands-on point-of-care ultrasound course. Our highly popular POCUS session returns for its third consecutive year and is open to vendor participation. The workshop will include conversations and hands-on stations with demonstrations. Participants will rotate between stations operated by your company representative and a Society for Vascular Medicine content expert to offer the best hands-on expertise on the use of your equipment. Station topics may include cardiac/echo, carotid, venous for DVT and sclerotherapy, aorta/AAA screen, vascular access, and more.

Hands-On Ultrasound Workshop Level Includes:

- 8x10 exhibit booth
- Recognition as a Hands-On Course Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Hands-On Course Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Hands-On Course Sponsor during the Welcome Address
- Company name and logo exposure between sessions
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

COPPER CHOOSE ONE OF THE FOLLOWING:

\$10,000

BRANDED LANYARDS | \$10,000

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

ROOM KEY | \$10,000

The Custom Key Card allows you to make an impression as soon as SVM attendees check into the hotel and throughout the meeting. Production is not included and artwork must be approved by the SVM Management. Please contact Ryan@veritasamc.com for approvals.

CHARGING STATION | \$10,000

Become the official sponsor of the SVM charging station. Provide attendees with a power boost for their devices during the conference.

Copper Level Includes:

- 8x10 exhibit booth
- Recognition as a Copper Level Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as our official Copper Sponsor in pre-meeting SVM newsletter
- Verbal recognition as our official Copper Sponsor during the Welcome Address
- Company name and logo exposure between sessions
- Recognition in the "Blue Pages" of SVM's official journal, *Vascular Medicine*
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

TABLE TOP EXHIBIT

\$5,000

Connect with meeting attendees in person with an 8x10 exhibit space on-site at the annual meeting.

Table Top Exhibit Level Includes:

- Recognition as an Exhibit Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as an Exhibit Sponsor in pre-meeting SVM newsletter
- Verbal recognition as an Exhibit Sponsor during the Welcome Address
- Company logos, descriptions and links on sponsor landing page
- Attendee listing sent post-meeting (opt-in attendees only)
- Company landing page on meeting app

EDUCATIONAL GRANTS

Educational Grants in support of our CME program are also appreciated. Please submit a request to the SVM industry relations team by contacting Ryan@veritasamc.com.

BELOW ARE SOME OF THE HIGHLIGHTS OF OUR EXCITING AGENDA

YEAR IN REVIEW

This recurring fan favorite highlights the most impactful research in basic and translational science, anticoagulant and antiplatelet therapy, non-atherosclerotic arterial disease, peripheral artery disease and intervention, venous thrombosis and intervention and lymphatic disease.

VASCULAR JEOPARDY

Year after year, Vascular Jeopardy is the most popular session at the annual meeting. Don't miss out as thought leaders from vascular medicine compete to see who will be crowned champion in a highly entertaining environment.

CASES ON THE ROCKS

This well-attended, expert-moderated, interactive event allows presenters from around the globe the opportunity to present their most interesting vascular cases to a panel of vascular experts and the audience in a very relaxed environment!

POSTER SESSION

A general poster exhibit will be complemented by a moderated session this year, with special oral presentations within the poster exhibit hall. Research abstracts and case report abstracts will also be integrated into the sessions throughout the conference. In past years these events have drawn the majority of conference attendees to learn and interact. Presentations will showcase developments in research, innovation and clinical excellence within the field of vascular medicine.

YOUNG INVESTIGATOR AWARD (YIA) COMPETITION

The top submitted basic, translational and clinical research abstracts are presented by young investigators from around the world and judged by a panel of vascular experts.

REGISTRATION

SEPTEMBER 19-22, 2024

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

SPONSORSHIP OPTIONS

☐ **PLATINUM (\$50,000)**
60-Minute Industry Sponsored Symposium

☐ **GOLD (\$40,000)**
☐ Networking Happy Hour

☐ **SILVER (\$30,000)**
CHOOSE ONE:

- ☐ Welcome Reception
☐ Focus Group
☐ Speed Mentoring

☐ **BRONZE (\$20,000)**
CHOOSE ONE:

- ☐ Breaks
☐ WiFi Sponsor

☐ **HANDS-ON COURSE (\$15,000)**

☐ **COPPER (\$10,000)** CHOOSE ONE:

- ☐ Branded Lanyards
☐ Room Key
☐ Charging Station

☐ **TABLE TOP EXHIBIT (\$5,000)**
Exhibit

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

☐ Credit Card: a member of our accounting team will contact you directly

A 3% processing fee will be added to all credit card payments

☐ Check payable to: Society for Vascular Medicine (in US dollars on a US bank) Tax ID # 34-1623552

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

☐ Please invoice me

Return this completed Registration Form to Ryan O'Sullivan.

Email: Ryan@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118